

DARING GREATLY

LEADERSHIP MANIFESTO

Leader\ˈliːdə\ n: Anyone who holds her- or himself accountable for finding potential in people and processes

To the CEOs and teachers. To the principals and the managers.
To the politicians, community leaders, and decision-makers.
To all of us from all of us.

WE WANT TO SHOW UP, WE WANT TO LEARN, AND
WE WANT TO INSPIRE.

WE ARE HARDWIRED FOR CONNECTION, CURIOSITY, AND ENGAGEMENT.

WE CRAVE PURPOSE, AND WE HAVE A DEEP DESIRE TO CREATE AND CONTRIBUTE.

WE WANT TO TAKE RISKS,
EMBRACE OUR VULNERABILITIES, AND BE COURAGEOUS.

WHEN LEARNING AND WORKING ARE DEHUMANIZED –
WHEN YOU NO LONGER SEE US AND NO LONGER ENCOURAGE OUR DARING, OR
WHEN YOU ONLY SEE WHAT WE PRODUCE OR HOW WE PERFORM –
WE DISENGAGE AND TURN AWAY FROM THE VERY THINGS THAT THE WORLD NEEDS FROM US:
OUR TALENT, OUR IDEAS, AND OUR PASSION.

WHAT WE ASK IS THAT YOU ENGAGE WITH US,
SHOW UP BESIDE US, AND LEARN FROM US.

FEEDBACK IS A FUNCTION OF RESPECT;
WHEN YOU DON'T HAVE HONEST CONVERSATIONS WITH US
ABOUT OUR STRENGTHS AND OUR OPPORTUNITIES FOR GROWTH,
WE QUESTION OUR CONTRIBUTIONS AND YOUR COMMITMENT.

ABOVE ALL ELSE, WE ASK THAT YOU SHOW UP,
LET YOURSELF BE SEEN, AND BE COURAGEOUS.
DARE GREATLY WITH US.

from *Daring Greatly* by Brené Brown

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